

**CAPABILITIES:**

Art Direction, Concepting, and Ideation
 Graphic and Visual Design
 Interactive Design and Prototyping
 Interactive Asset Production
 HTML Email Campaigns
 Banner Design
 eCommerce
 Print Collateral and Advertising
 Logo and Icon Development
 Brand Standards and Implementation
 Merchandise Design
 Illustration
 Photo Retouching and Compositing
 Package Design
 Prepress Production
 Experiential Trade Show Graphics
 Sound Design and Audio Production

PROFICIENCIES:**Adobe Creative Suite:**

- Photoshop
- Illustrator
- InDesign
- XD
- Dreamweaver
- Acrobat Pro

Sketch**InVision****Zeplin****Figma****BBEdit****DigiDesign ProTools****Jira****Proof HQ****Keynote****Microsoft Office:**

- Word
- Excel
- PowerPoint

Google Workspace:

- Docs
- Sheets
- Slides

Well versed with standard web browsers, FTP, email and IM softwares, plus Mac OS maintenance, file management and archiving.

EDUCATION:

BFA Graphic Design
 Academy of Art College
 San Francisco, CA

EXPERIENCE:

Integrated art director, graphic/visual designer, and seasoned player specializing in transforming marketing strategies into creative visual solutions. From digital and interactive design to print and packaging. Branding and logo development to imaging and illustration with an eye for consistency and maintaining brand standards across all. Able to move with equal finesse from initial concept through final production with expertise in healthcare/life sciences, education, music/entertainment, and financial services sectors.

Extensive capabilities at delivering responsive web and interactive design with HTML5/CSS3 editing along with the creation of pixel perfect UI designs and mark up including integration with web and mobile application developers. Additional skill with digital audio editing, sound design, remote multi-track and voice-over recording for broadcast and web/interactive content round out many talents.

A PARTIAL AGENCY AND CLIENT LIST INCLUDE:

2019-2022

Senior Graphic Designer

DispatchTrack

Campbell, CA

Clients supported: DispatchTrack and SiteOne.

2019-2022

Art Director/Graphic Designer

FreshBlood Group

San Francisco, CA

Clients supported: Pulse Biosciences, Roche, Urovant, and Naterra.

2019-2020

Senior Graphic Designer

CareLinx

Burlingame, CA

Clients supported: CareLinx, AARP, and

Sunrise Senior Living.

2017-2018

Graphic/Visual Designer

Reflektion

San Mateo, CA

Clients supported: Reflektion, Disney Store, Modcloth, Petco, and Orchard Mile.

2015-2016

Graphic Designer

VIVO West

San Francisco, CA

Clients supported: Coopervision, Optivue, OnLok, and Medtronic.

2011-2014

Graphic Designer/Art Director

Kane & Finkel Healthcare Communications

San Francisco, CA

Clients supported: Astellas Pharma US, Bayer, and OrthoDermatologics.

2011-2014

Graphic Designer

Dudnyk

San Francisco, CA

Clients supported: Roche, Zonare, and Valeant Dermatology.

2002-2011

Graphic Designer

Stratagem Healthcare Communications

San Francisco, CA

Clients supported: John Muir Health, Covidien, and Medtronic.

2004-2005, 2010-2011

Graphic Designer/Art Director

Giant Creative Strategy

San Francisco, CA

Clients supported: Actelion, BioMarin, and PDL BioPharma.

2008-2009

Interactive Art Director

Viscira

San Francisco, CA

Clients supported: AmGen, Colbar, Medtronic, and OrthoNeutrogena.

2008-2009

Senior Art Director

Publicis Modem

San Francisco, CA

Clients supported: AmGen, Wyeth, and PayPal.

1997-2001, 2006-2007

Senior Art Director

Charles Schwab Creative Services

San Francisco, CA

Clients supported: Charles Schwab, Schwab Active Trader, and Schwab Brand.

1995-1996

Graphic Designer

Studio Archetype

San Francisco, CA

Clients supported: Nintendo, Qualcomm, and Revo Sunglasses.

1992-1995

Graphic Designer

FCB Healthcare

San Francisco, CA

Clients supported: Allergan, Chiron, and Syntex Laboratories.